



We see Potential.
We see Possibilities.

Community Sponsorship Programme

Sponsor Guide for NGOs, Foundations, CSR Teams, and Development Partners

Napier Community Sponsorship Programme | Sponsor Guide

Prepared for sponsor onboarding and programme education

© Napier. All rights reserved.
napier.ke



Napier helps sponsors fund digital access for community groups while preserving each group's own ledger, governance, member records, and financial independence.

1. Executive Summary

Napier's Sponsor / Community Programmes module allows organisations to sponsor community groups to use the platform. The sponsor pays for access, programme support, reporting, training, or digital infrastructure while each group continues to own and control its internal member records, contributions, loans, votes, and balances.

This creates a B2B2C model: the sponsor funds the platform, community groups benefit from stronger systems, and Napier provides the digital rails for accountability and impact reporting.

Question	Sponsor-facing answer
Who is this for?	NGOs, foundations, CSR teams, donor programmes, county/community initiatives, diaspora sponsors, and institutional partners.
What does the sponsor fund?	Platform access, programme administration, group-month credits, training support, and impact reporting.
Does sponsor money enter member balances?	No. Sponsor billing and group ledgers are kept separate unless a specific grant workflow is created separately.

What does the community group receive?	Digital records, member visibility, lending-pool controls, governance tools, programme access, and better reporting.
What does the sponsor receive?	Programme dashboards, sponsored group lists, credit usage tracking, and impact snapshots based on the agreed visibility level.

2. The Community Challenge

Many community groups already save, lend, invest, vote, and manage projects together. The problem is not always lack of activity; it is lack of reliable infrastructure.

- Manual books and spreadsheets make balances difficult to verify.
- Loan approvals, repayments, and collateral arrangements can become disputed.
- Governance decisions may not have a clear audit trail.
- Sponsors struggle to see whether funded groups are active and progressing.
- Community groups often lack tools that are affordable, structured, and private.

Napier gives sponsors a way to strengthen community groups without taking over the group's money or decision-making.

3. How the Sponsorship Model Works

The sponsorship model separates the sponsor relationship from the group's internal financial ledger.

Layer	Meaning in Napier	Example
Sponsor	The organisation paying for access or programme support.	ABC Foundation, CSR partner, NGO, donor programme.
Programme	A sponsor-funded initiative with its own package, dates, limits, and reporting scope.	Women Table Banking Digitisation 2026.
Sponsored Group	A community group assigned to a sponsor programme.	A women's savings group, youth group, farmer group, or CBO.
Credit Batch	Credits purchased by the sponsor, often representing group-months of access.	100 group-month credits purchased for one programme.
Credit Usage	A recorded consumption of a sponsored access month for one group.	April 2026 access recorded for Group #42.
Impact Snapshot	A reporting entry that captures reach and outcomes for sponsor reporting.	Members reached, contributions, loans, votes, campaigns.

This structure lets sponsors support many groups at once while Napier keeps programme re-

cords, group access, and reporting organised.

4. What Sponsors Can Pay For

Sponsor payments can be structured as subscriptions, credits, setup support, training, or reporting services.

Sponsor item	What it supports	How Napier records it
Platform access	Allows community groups to use Napier modules.	Programme access package and sponsored group assignment.
Group-month credits	Prepaid access units for active groups.	Credit batches and monthly credit usage.
Setup and onboarding	Group creation, member migration, training, and configuration.	Programme notes, sponsor references, and setup fees.
Impact reporting	Sponsor dashboards and snapshot reports.	Impact snapshots by sponsor, programme, and group.
Training or support	Capacity building for group admins and members.	Can be recorded as notes, custom credits, or programme support.

Sponsor payments are not treated as ordinary member contributions unless the programme intentionally creates a separate grant or matched-funding workflow.

5. What Community Groups Receive

- Member registry and role-based access.
- Contribution and balance visibility.
- Private lending-pool workflows.
- Collateral and pledge tracking where enabled.
- Voting, veto, quorum, and governance records.
- Campaign and unitisation tools where the group is eligible to use them.
- Reports that reduce disputes and improve confidence among members.

6. What Sponsors Can See

Sponsor visibility should be agreed at programme setup. Napier is designed to support sponsor reporting while protecting unnecessary member-level exposure.

Visibility level	Recommended use	What the sponsor sees
Summary only	Default for most programmes.	Group count, member count, active members, credits used, high-level impact totals.
Limited programme detail	When the sponsor needs operational oversight.	Sponsored groups, programme activity, credit usage, snapshots, non-sensitive programme notes.
Detailed, consent-controlled	When member-level reporting is contractually required and properly consented.	More detailed member or loan-level data subject to access controls and consent rules.

Napier should not expose sensitive personal or financial records to sponsors unless the programme agreement, consent model, and user roles allow it.

7. Sponsor Programme Workflow

1. Create the sponsor record: register the organisation, contact person, sponsor type, and notes.
2. Create a sponsor programme: define the objective, package, dates, visibility level, consent requirement, and limits.
3. Add sponsor credits: record purchased credits, amount paid, reference, expiry, and programme restriction if any.
4. Assign sponsored groups: link approved community groups to the sponsor programme.
5. Record credit usage: consume group-month credits when a sponsored group receives monthly access.
6. Record impact snapshots: capture programme reporting metrics such as groups reached, members reached, contributions, loans, votes, and campaigns.
7. Review sponsor dashboard: monitor credits, group activity, member reach, and reported impact.

8. Group-Month Credit System

A group-month credit is a simple way to sponsor access at scale. One active group using Napier for one month consumes one group-month credit.

Example	Meaning
---------	---------

Sponsor buys 100 credits	The sponsor has prepaid for 100 group-months.
10 groups are active for 1 month	10 credits are used.
10 groups are active for 6 months	60 credits are used.
Credits expire	Expired credits stop being available for new usage.

This makes sponsor procurement easier because the sponsor can buy a block of access and allocate it gradually to approved groups.

9. Impact Reporting

Impact snapshots provide sponsor-facing reporting records. They are reporting records, not ledger postings.

Metric	Why sponsors care
Groups count	Shows programme reach across communities.
Members count	Shows people reached by sponsored access.
Active members count	Shows engagement quality.
Contributions amount	Shows mobilisation of savings or pooled resources.
Loans issued and repaid	Shows lending-pool activity and repayment progress.
Campaigns count	Shows organised community capital initiatives.
Votes count	Shows governance activity and formal decision-making.

10. Safeguards and Boundaries

The sponsorship module is intentionally designed to avoid confusing sponsor support with direct control of community money.

- Sponsor billing is separate from group ledgers.
- Sponsor dashboards can be limited to summary-level reporting.
- Community groups retain their own governance rules and internal decisions.
- Credit usage records platform access; they do not create member contributions.
- Impact snapshots are reporting records; they do not alter balances.
- Sensitive data access should be controlled through consent, roles, and programme agreements.

Napier should be presented as digital infrastructure for private/community group administration, not as a public fundraising marketplace, public securities platform, lender, or custodian by default.

11. Example Sponsor Packages

Package	Best for	Typical capabilities
Community Basic	Small NGO or pilot programme.	Group records, member registry, basic reporting, sponsored access tracking.
Community Growth	Active savings/lending programmes.	Lending pool, governance, credit usage, programme dashboard, impact snapshots.
Community Capital	Asset-building and structured group programmes.	Campaigns, unitisation, collateral workflow, treasury approvals, stronger audit trail.
Private Office / Custom	Large sponsor, foundation, county, or multi-programme partner.	Custom dashboards, multiple programmes, training, reporting packs, white-label options.

12. Sponsor Onboarding Plan

Phase	Activities	Output
Discovery	Define sponsor objectives, groups, reporting needs, and visibility rules.	Sponsor programme design.
Setup	Create sponsor, programme, access package, credits, and admin users.	Configured sponsor workspace.
Group onboarding	Assign groups, migrate records where needed, train admins.	Groups active on Napier.
Operations	Record monthly usage and support groups.	Credit usage and operational records.
Reporting	Record impact snapshots and review dashboards.	Sponsor reporting pack.
Scale-up	Add more groups, programmes, credits, or custom reports.	Expanded sponsor partnership.

13. Frequently Asked Questions

Does the sponsor control the group's money?

No. The sponsor funds access, support, or reporting. Group money remains inside the group's own workflows unless a separate grant or funding arrangement is configured.

Can a sponsor see every member transaction?

Not by default. The recommended starting point is summary reporting. Detailed data should

require appropriate consent and role-based access.

What is a group-month credit?

It is a prepaid access unit. One active sponsored group for one month consumes one group-month credit.

Can one sponsor have many programmes?

Yes. A sponsor can run different programmes for different cohorts, objectives, locations, or reporting requirements.

Can a programme support more than one group?

Yes. A programme can sponsor many groups, subject to the maximum group and member limits set during programme creation.

Can impact snapshots be historical?

Yes. Snapshots can be recorded for a specific period and date, allowing sponsors to build periodic reports.

Is Napier replacing the community group's leadership?

No. Napier supports governance, records, workflows, and reporting. The group's own rules and authorised leaders remain responsible for decisions.

14. Suggested Next Steps for Sponsors

1. Select a pilot cohort of community groups.
2. Agree the visibility level and consent approach.
3. Choose the package and credit volume.
4. Create the sponsor programme in Napier.
5. Onboard group admins and members.
6. Record monthly credit usage and periodic impact snapshots.
7. Review dashboard reports with the sponsor and community leads.

Napier: digital infrastructure for community capital, governance, and sponsor-backed group empowerment.

